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Conferences

Business

Projects &

PTRC in partnership with Warrington Borough Council and 20's Plenty for Us

the wider health, safety, environmental, social and economic benefits - do they exist?

17th May 2011 - The Gateway Centre, Warrington

In 2006, Portsmouth City Council used revised DfT guidelines to implement a 20mph speed limit on most residential roads throughout the city. Councillors, officers and the community all played their part in creating a "collective community commitment" to road danger reduction, which has resulted in a 22% decrease in the number of casualties after scheme implementation. Now, several local authorities are following Portsmouth's lead including Oxford, Islington, Warrington and Lancashire.

It is clear that many more UK towns and cities are giving consideration to a 20mph initiative but are perhaps reticent given the funding climate, the Political leadership required and the limited national evidence of success currently available.

Who should attend?

The content of this Conference is designed to be of broad interest to local politicians whose portfolio includes transport, traffic and road safety engineers, transport planners and campaign groups.

Getting to Warrington

Warrington is extremely well served by two key stations -Bank Quay and Central. These stations provide connections for Manchester, Liverpool, Birmingham Leeds and Sheffield There are also high speed rail links from Glasgow and London to Warrington, Bank Quay. The Gateway Centre is just 5-6 minutes walk from each station.

Monday 16th May

On the evening before the Conference, delegates staying overnight will be welcome to join organisers, speakers and delegates at 8.00pm for a drink at the Friar Penketh, Public House, 4, Barbould Street, Warrington WA1 1AX

Programme

Time	Item	Speaker
10.00	Registration and Refreshments	
10.30	Welcome and introduction from Warrington Borough Council	
10.40	The 20mph pilots and future plans for Warrington	Mark Tune, Traffic and Road Safety Manager, Warrington Borough Council
11.00	Keynote Presentation - 20's Plenty – How everyone wins!	Rod King, Campaign Director, 20's Plenty for Us
11.20	Discussion	
11.40	Refreshments	
12.00	Achieving political support	John Whitelegg, Recent Councillor, Lancaster City Council
12.20	Approaches to 20mph implementation	Duncan Price, Branch Head, Road User Licensing, Insurance and Safety Division, Department for Transport.
12.40	Achieving community support for lower speeds – can social marketing help?	Professor Alan Tapp, Professor of Marketing, Bristol Social Marketing Centre, UWE.
13.00	Discussion	
13.15	Lunch	
14.00	Case study – the roadmap for the development of 20mph in Hartlepool	Councillor Stephen Thomas and Alastair Smith, Assistant Director Transport and Engineering, Hartlepool Borough Council
14.20	Public Health Benefits & Large Scale Change	Dominic Harrison - Joint Director of Public Health for Blackburn with Darwen Borough Council and Blackburn with Darwen Care Trust Plus.
14.40	Roads casualties and public health: the open sewers of the 21st Century	Professor Danny Dorling, Professor of Human Geography, University of Sheffield
15.00	Slower speeds, sociable streets - where next from 20mph?	Majeed Neky, People and Places Campaign Coordinator, Living Streets
15.20	Discussion	
15.45	Close and an opportunity to explore at leisure one or two of Warrington's	_

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 20 mph areas with a map provided by the City Council. Council officers will be on hand to provide directions if necessary



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	-					Terms and Conditions
Title Forename			Surname		1 Registration Form	
Position			Department		Applications should be made on the official registration form. Photocopies are accepted.	
Organisatio	One form should be completed for each delegate attending an event. Delegates are advised to retain a copy of the registration					
Address		form for reference before sending.				
						2 Fees Payment is due within 30 days of invoice date
				Postcode		or before commencement of event, whichever soonest.
Telephone			Email			3 Acknowledgement On receipt of a registration form, delegates
Fees			Standard Fee: £145 + VAT		will be sent an invoice and an email of acknowledgement. Joining instructions,	
			Young Professional (aged 28 and under) and CILT Member Fee: £115 +VAT		including a map, will be sent to each delegate by email approximately two weeks before the	
			Early Booking Fee: £99 + VAT (Expiry 8/4/11)		start of the event. 4 Cancellation All cancellations, or alterations to a booking, must be received in writing. To avoid cancellation penalties, substitutes will be accepted at any time, if notified in writing and in advance of the event. Adjustments in	
Í			Charity/Voluntary/Campaign group sector: £45 +VAT			
Method	of Payment					
Card No.						fees will be made if there is any change in fee category. Cancellations received in writing up to 14 days before an event will be subject to an
Expiry Date CSV (de Cardholder's Name			administration fee of £75 + VAT. Cancellation or a confirmed booking after this date, including
						non-arrival at an event, will be liable for the full fee.
Cardholder	s Address	5 Disclaimer PTRC reserves the right to vary the programme				
			Postcode			and to cancel an event if it is under subscribed or for any other reason. In the event of
Invoice Purchase Order Number						cancellation, PTRC aims to give delegates at least two weeks' notice and the fee will be
Invoice		refunded in full. PTRC cannot be held liable for any pre-booked travel or accommodation				
	n a copy of your		. ,	adle to PTRC		costs. 6 Data Protection
Telephone Email						Details will be held on a database in accordance with the 1998 Data Protection
Cheque enclosed for £made payable to PTRC						Act and the Privacy and Electronic Communications (EC Directive) Regulations
Signature of	Authorisation	2003. Information will be used for internal marketing purposes only and will not be shared with any external organisations.				
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